

# **AGENDA**

- ► H1 2019 overview Alan Foy, CEO
- ► Strategy and positioning Alan Foy, CEO
- ► Financial review

  David Thompson, CFO
- ► Operational review
  Tim Mortlock, COO
- Outlook
  Alan Foy, CEO
- ► Q&A
- Appendix





### **OVERVIEW**

- ▶ Long-term index-linked annualised recurring revenue (ILARR) up 14% to £85.9m at June 2019, further increased to £88.5m at August 2019
- ► Group's domestic smart portfolio now above 1 million smart meters a net increase of 156,000 domestic smart meters installed in H1
- ▶ Industry-wide technical issues slowed installation in H1, signs of expected recovery emerging
- ▶ Significant cash and unutilised debt facility available to support rollout
- ► Financial, technical and human resources in place to support 2 million meter order book as mass SMETS2 rollout commences
- ▶ Revenues and ILARR for the current financial year are anticipated to be ahead of market expectations whilst pre-exceptional EBITDA is expected to be marginally below current market expectations with a consequent impact on underlying profit before tax
- ▶ In discussions about sale of a minority of meter assets. If completed, at an appropriate value, this transaction will provide significant additional liquidity and demonstrate the inherent value of the Group's metering asset base





## STRATEGY AND POSITIONING

37million smart meters market opportunity - accessing this market continues to remain our core focus

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### Core focus and opportunities

- Continue to add ILARR
  - c.£85.9m as at 30 June 2019
  - c.£40m (c.2million smart meters) due from domestic smart market order book
  - c.£80m (c.4million smart meters) opportunity from existing contracted energy suppliers
- ▶ Further potential ILARR from ongoing targeting of additional energy suppliers

2

#### **Delivery and resources**

- ▶ IT: Scalable and secure data infrastructure, already operating >3.46m assets
- Installation capacity: 500 in-house engineers
- ▶ Finance: £233m of cash in bank and unutilised debt facility available to support rollout

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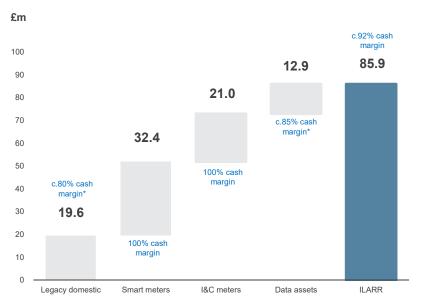
### Energy management opportunity

- ▶ Energy market is changing rapidly and SMS is well placed to be at forefront of these developments with strong cross-sell potential into SMS's existing customer base
- ▶ Purchased Solo Energy to establish new long-term revenue streams from new asset classes enabled by smart meters



## **ANNUALISED RECURRING REVENUE: STRONG PROGRESS**

#### Total ILARR - June 2019



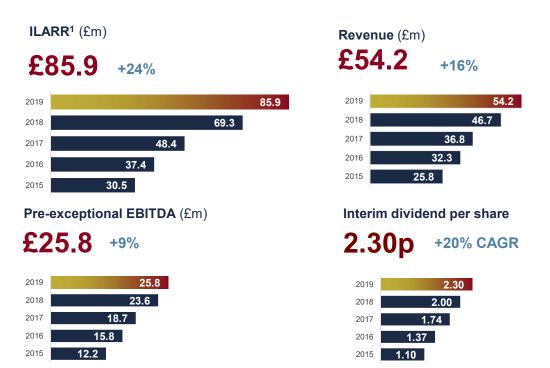
- ► ILARR at 31 August 2019 stood at c.£88.5m
  - ILARR is annualised long term index-linked revenue generated over from our installed meter and data asset base
- c.92% existing cash margin to gradually move towards 100%
- ▶ 3.35% RPI increase effected in April 2019
- ➤ £19.6m ILARR from legacy domestic portfolio to be removed through replacement with smart during the mass roll out

<sup>\*</sup> Cash cost of sales relates to data costs and SIM card costs





# **FINANCIAL HIGHLIGHTS**



1 ILARR - the annual index-linked revenue from our meter and data income streams at a point in time



# **INCOME STATEMENT**

	June 2019 £m	June 2018 £m
Group revenue	54.2	46.7
Pre-exceptional EBITDA	25.8	23.6
Exceptional items	(5.2)	(0.2)
Statutory EBITDA	20.6	23.4
Depreciation and amortisation	18.3	11.1
Interest	(4.1)	(2.2)
Statutory (loss)/profit before taxation	(1.7)	10.1
Underlying profit before taxation*	4.6	11.4

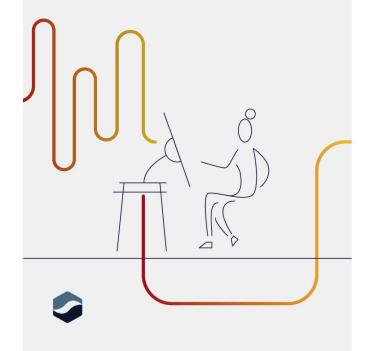
<sup>\*</sup> Excluding exceptional items and amortisation of intangibles

- ▶ Revenue driven by revenue-generating asset portfolio growth to 3.46million (2018: 2.52million) and favourable RPI
- Expected impact of c.£3m additional net engineering installation costs to the full year 2019 results
- ➤ £5.2m of exceptional costs recognised, primarily relating to losses on meter portfolio arising from temporary industry transition period
- ► Additional £1.9m interest



# **ASSET MANAGEMENT**

Investing in assets and providing remote reading solutions

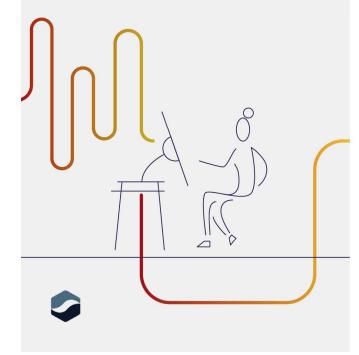


	June 2019 £m	June 2018 £m	Reported change
Revenue	39.4	31.6	+25%
Cost of sales	(18.6)	(13.0)	+43%
Gross profit	20.8	18.6	+12%
Gross profit margin	53%	59%	

- ▶ 3.35% RPI increase effected in April 2019
- ▶ Revenue up 25%, reflecting 323,000 increase in metering and data assets under management
- ► Increase in cost of sales primarily driven by changes in accounting estimates, resulting in an additional depreciation charge on meter assets of £2.9m recognised

# **ASSET MANAGEMENT (CASH MARGIN)**

# Investing in assets and providing remote reading solutions



Cash margin	June 2019 £m	June 2018 £m	Reported change
Revenue	39.4	31.6	+25%
Cash cost of sales	(3.1)	(3.5)	-11%
Cash gross profit	36.3	28.1	+29%
Cash gross margin	92%	89%	

- ➤ Cost of sales excludes £15.5m (2018: £9.5m) of depreciation for cash gross margin
- ► Remaining cost of sales relates to data costs, SIM card costs and third-party meter management costs
- ➤ Cash gross margin continues to grow benefits from investment in portfolio and index linkage

# **ASSET INSTALLATION**

## Direct field force management and installation



June 2019 £m	June 2018 £m	Reported change
10.2	12.1	-16%
(15.1)	(8.9)	+70%
(4.9)	3.2	-253%
(48%)	26%	
	2019 £m 10.2 (15.1) (4.9)	2019     2018       £m     £m       10.2     12.1       (15.1)     (8.9)       (4.9)     3.2

- ► External smart installation-only work ended in Q1 2019
- ► Continued investment to enable delivery of order book, putting Group in strong position to fulfil anticipated increase in demand



# **ENERGY MANAGEMENT**

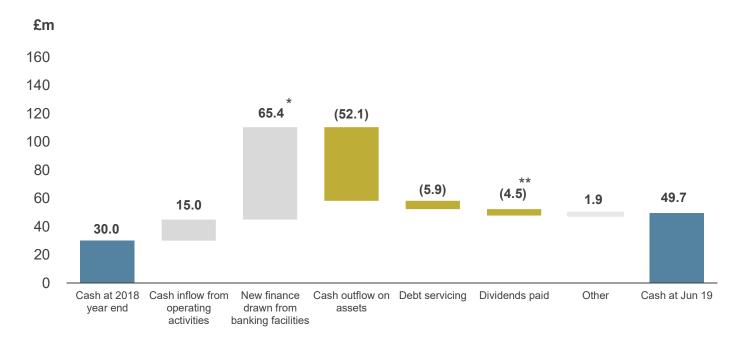
#### **Providing energy efficiency strategies**



	June 2019 £m	June 2018 £m	Reported change
Revenue	4.6	3.0	+53%
Cost of sales	(3.6)	(2.3)	+56%
Gross profit	1.0	0.7	+43%
Gross profit margin	22%	22%	

- ► Good progress with large-scale energy efficient lighting contract, which spans several years
- ▶ Constant margin due to no significant changes in active contracts
- ► Continuing focus on enlarging platform for growth and developing longer-term customer relationships

# **GROUP CASH FLOW**



<sup>\*</sup>RCF drawdown pattern changes under new facility to quarterly in advance, rather than monthly in arrears

<sup>\*\*</sup> Cash cover of 3.3x for dividend payments





# **ASSET MANAGEMENT GROWTH**

- ▶ Total meter and data assets under management at 30 June 2019: 3.46million
- ► Total smart meter portfolio 30 June 2019: 1,002,000

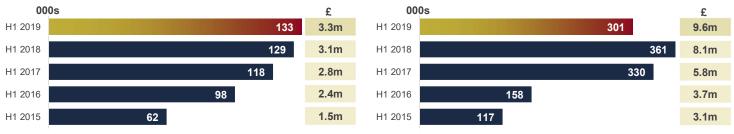
#### Gas meters 2.38million assets\* / £48.8m recurring revenue

#### Electricity meters 648k assets / £24.2m recurring revenue



#### Gas data 133k assets / £3.3m recurring revenue

#### Electricity data 301k assets\*\*/ £9.6m recurring revenue



<sup>\*</sup> Includes third-party managed assets

<sup>\*\*</sup> Decrease due to commercial decision to step back from appointments to third-party traditional meter points



## **SEGMENT REVIEW**

#### Asset Management

- ▶ ILARR +14.1% to £85.9m at June 2019 including RPI increase of 3.35%
- ▶ £88.5m ILARR at August 2019 including meter portfolio acquisition and smart organic growth
- Contract wins with British Gas Business and Opus Energy, 2 million meter order book, 4 million additional opportunity from existing customers

### Asset Installation

- ▶ 500 engineers installation capacity
- ▶ Slowdown in installation rates due to industry radiofrequency interference issue in northern region now resolved
- ▶ In-house training academies support future increases in engineering capacity

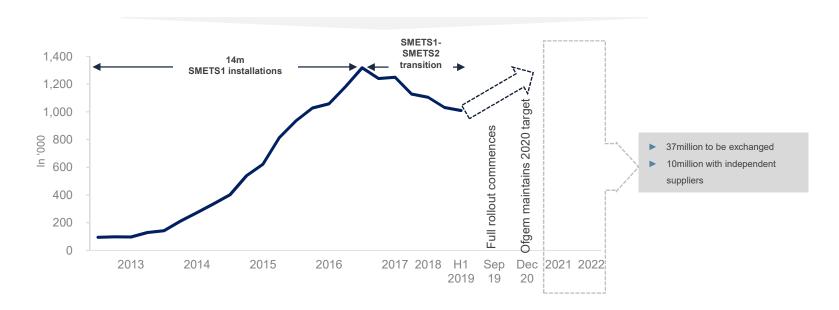
#### Energy Management

- Purchased Solo Energy to establish new long-term revenue streams from new asset classes enabled by smart meters, with trial projects ongoing
- ► Full accreditation as EV charger installer and lead consultant in government funded project to investigate EV charging points at c.30k street locations
- ▶ Energy efficiency projects including LED lighting scheme for leading UK hotel chain



# **UK SMART METER INSTALLATION PROFILE**

- ▶ UK smart metering industry moving to full rollout phase
- ▶ Ofgem maintains regulatory target of Dec 2020, BEIS consulting on extension of regulatory targets to 31 Jan 2024
- ▶ Independent energy suppliers market share increases to 29%

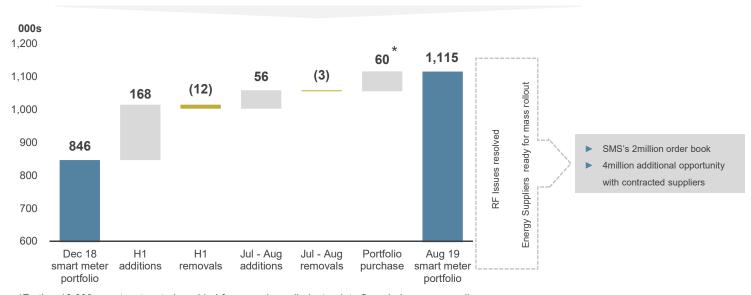


Source: Smart DCC, Ofgem, SMS plc



# **SMS INSTALLATION PROFILE**

- ▶ RF issue and independent energy supplier readiness impacted H1 installation
- ▶ RF issue fully resolved in mid-Aug 2019 in northern area. Full rollout commences Sep 2019
- ▶ Independent Energy suppliers DCC and SMETS 2 testing complete
- Financial, technical and engineering resources in place to support expected increase in activity as mass rollout commences



\*Further 12,000 smart meters to be added from purchase (industry data flows being processed)



## SOLO ENERGY: CLOUD-BASED ENERGY FLEXIBILITY PLATFORM

- ► Acquired Solo Energy a cloud-based energy flexibility IT platform
- ▶ Established IT platform to control and aggregate data and revenue from generation and battery storage assets
- ▶ Uses blockchain technology to enable peer to peer electricity grid balancing services
- Business model deploys batteries and vehicle to-grid (V2G) chargers in homes and businesses
- ▶ Operates network of energy storage assets to store and balance renewable generation
- ▶ Large-scale established government and local authority sponsored trial battery and EV charger flexibility projects pre planning stage and represent c.2000 homes and businesses







## **OUTLOOK**

- ► Continued strong growth in ILARR
- ► Financial and operational resources in place to support step up in the installation rate to meet 2million order book
- ▶ In discussions about sale of a minority of meter assets. If completed, at an appropriate value, this transaction will provide significant additional liquidity and demonstrate the inherent value of the Group's metering asset base
- ▶ Retaining our engineer capacity throughout 2019 marginally impacts pre exceptional EBITDA expectations with a consequent impact on underlying profit before tax
- ▶ SMS's mission remains unchanged, striving to deliver the future of smart energy

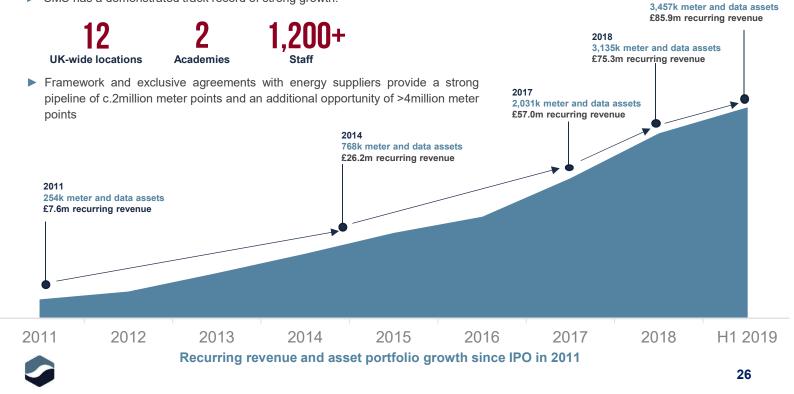






## **OUR TRACK RECORD**

- ➤ Since 1995 SMS has transitioned from an energy services business into a diversified asset installation and ownership infrastructure business
- ▶ SMS has a demonstrated track record of strong growth:



H1 2019

### SMS ORIGINATES ATTRACTIVE ASSET CLASSES

Attractive end-to-end proposition enables origination of long-term inflation-linked recurring revenues



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#### **End-to-end proposition**

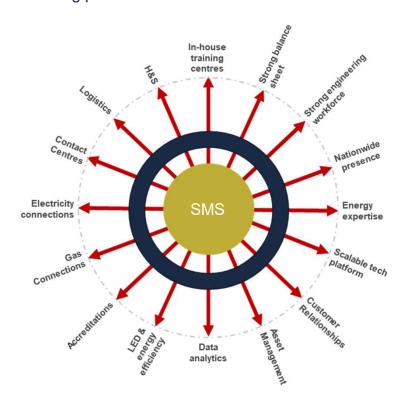
- SMS provides a turnkey end-to-end service proposition, including all aspects of installation and asset financing, for both metering and data services
- ► Partnering with SMS enables our energy supplier customers to achieve their mandated rollout targets whilst focusing on their core businesses
- ▶ Our origination platforms enable asset ownership
- Significant barriers to entry

#### Attractive asset class

- ➤ The proposition enables SMS to originate attractive asset classes which enjoy long-term inflation-linked recurring revenues
- Smart meters are now an attractive infrastructure asset class, predominantly owned by infra funds
- Smart meters accelerate development of new asset classes enabling transition towards lower carbon economy
- ➤ Smart meters are expected to provide £40bn\* of benefits to the UK by 2050

# **KEY FOCUS REMAINS THE UK SMART METER OPPORTUNITY**

Strong platform to deliver on the smart meter rollout and originate new asset classes



- ► SMS continues to focus on the large market opportunity in UK domestic smart meter rollout
  - The smart meter rollout programme remains at the heart of the UK Government to become carbon neutral by 2050
  - Smart meters accelerate development of new asset classes, enabling transition towards decarbonisation
  - ILARR at 31 August 2019 stood at c.£88.5m, incorporating 3.35% RPI in April 2019
- SMS has invested significantly to develop an end-to-end service and a scalable business model
  - All aspects of installation and asset financing, for both metering and data services
  - SMS origination platforms enable asset ownership
  - Significant barriers to entry



# HH DATA OPPORTUNITY: ADM™ AND SMART METERS

The ADM<sup>TM</sup> devices present growth opportunities in ARR



- ► The rollout of smart meters has created additional data opportunities for SMS
  - Mandatory HH settlement (ARR c.£100m market opportunity with no meter capex)
  - Drive time of use tariffs which are critical for demand management and EV charging
  - Empower consumers to change behaviour
  - Enabler of new asset classes
- ► SMS has upgraded the capabilities of its ADM<sup>TM</sup> data logger device
  - The new devices are 4G/5G enabled with ability to store data securely in the cloud
  - Packaged "ADM in a box" solution provides a simple one-stop solution for installation and data analytics platform
  - Water and gas solution, with opportunities outside the UK
- ► The revenues originating from these devices are also annualised, index linked and recurring in nature

## **BALANCE SHEET**

	June 2019 £m	December 2018 £m
Assets		
Non-current	405.6	374.4
Current	57.4	45.3
Cash at bank	49.7	30.0
Total assets	512.7	449.7
Liabilities		
Bank loan <1 year	1.6	172.0
Current liabilities	40.3	39.4
Bank loan >1 year	234.7	_
Non-current liabilities	14.9	12.2
Total liabilities	291.5	223.6
Net assets	221.2	226.1

- ► Increase in non-current assets arising mainly from increase in revenue-generating assets
- ► Increase in current assets reflects growth in trading levels
- ➤ Changes in bank loan balances due to refinancing of Group's loan facility on 21 December 2018, providing access to £420m RCF for five years. Existing facility settled in full on 3 January 2019 upon first drawdown under new RCF. Current portion of new facility relates to accrued interest payable within twelve months from reporting date
- ► Net debt of £186.6m at June 2019 as a result of increased funding
- ► £233.4m of available cash (£49.7m) and unutilised facility (£183.7m) at June 2019

