



ENABLING SMARTER SOLUTIONS

Smart Metering Systems plc
Annual Results for the year ended 31 December 2018

AGENDA

- ▶ Overview
- ▶ Market update
- ▶ Financial results
- ▶ Strategy
- ▶ Q&A



OVERVIEW



EXECUTIVE SUMMARY

- ▶ SMS provides a turnkey end-to-end service proposition which enables origination of long-term inflation-linked recurring revenues
 - Smart meters are an attractive infrastructure asset class, predominantly owned by infra funds
- ▶ Progress to year-end 2018
 - 3.1m meter and data assets generating £75.3m ARR. As at 1 April 2019 ARR stood at c.£80m
 - Demonstrated track record of strong growth: 964 staff, 12 UK-wide locations and 2 academies
- ▶ Continued strong growth in 2018
 - Revenues +24% to £98.5m and pre-exceptional EBITDA +28% to £51.6m
- ▶ Smart meters are SMS' fastest growing asset portfolio
 - Domestic smart meter portfolio grew 100% to 846K in 2018
 - Strong momentum in contract wins: 4 (Utilita, Shell Energy, Good Energy and Bristol Energy) in 2018 and 3 (Co-op, Octopus Energy and SSE) in the first quarter 2019
 - c.6.0m opportunity under existing framework agreements now with 12 suppliers for domestic smart: c.2.0m order book and an additional c.4.0m in-scope
- ▶ Installation capacity
 - Investment in training academies increases potential capacity from 63K (March 2019) by an incremental c.20K per month
- ▶ Strong platform to deliver on the smart meter rollout and originate new asset classes
 - Data and data analytics
 - Clean-tech and emerging low-carbon asset classes



SMS ORIGINATES ATTRACTIVE ASSET CLASSES

Attractive end-to-end proposition enables origination of long-term inflation-linked recurring revenues



End-to-end proposition

- ▶ SMS provides a turnkey end-to-end service proposition, including all aspects of installation and asset financing, for both metering and data services
- ▶ Partnering with SMS enables our energy supplier customers to achieve their mandated roll-out targets whilst focusing on their core businesses
- ▶ Our origination platforms enable asset ownership
- ▶ Significant barriers to entry

Attractive asset class

- ▶ The proposition enables SMS to originate attractive asset classes which enjoy long-term inflation-linked recurring revenues
- ▶ Smart meters are now an attractive infrastructure asset class, predominantly owned by infra funds
- ▶ Smart meters accelerate development of new asset classes enabling transition towards lower carbon economy
- ▶ Smart meters are expected to provide £40bn* of benefits to the UK by 2050



* Source: [BEIS](#)

OUR PROGRESS TO DATE

- ▶ Since 1995 SMS have transitioned from an energy services business into a diversified asset installation and ownership infrastructure business
- ▶ SMS have a demonstrated track record of strong growth:

12

UK-wide locations

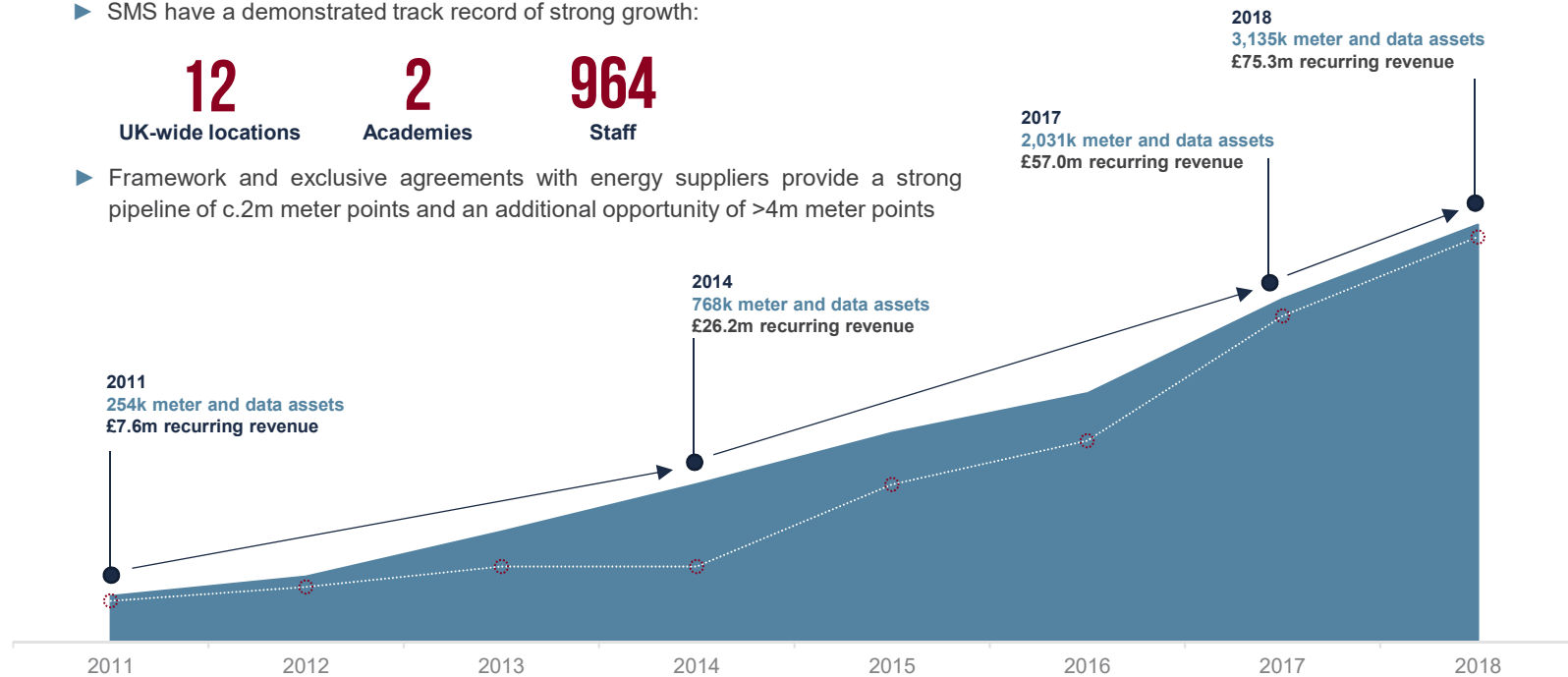
2

Academies

964

Staff

- ▶ Framework and exclusive agreements with energy suppliers provide a strong pipeline of c.2m meter points and an additional opportunity of >4m meter points



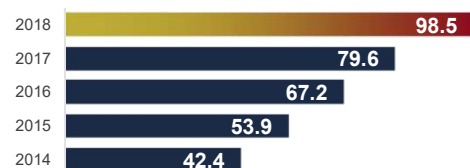
Recurring revenue and asset portfolio growth since IPO in 2011



FINANCIAL HIGHLIGHTS

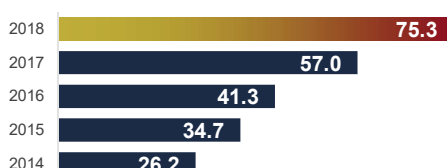
Revenue (£m)

£98.5 +24%



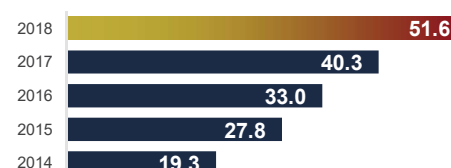
Annualised Recurring Revenue¹ (£m)

£75.3 +32%



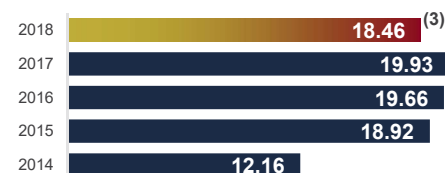
Pre-exceptional EBITDA (£m)

£51.6 +28%



Underlying earnings per share²

18.46p +11% CAGR



Total dividend per share

5.98p +21% CAGR



¹ Annualised recurring revenue - the annual index-linked revenue from our meter and data income streams at a point in time

² Underlying EPS is before deduction of exceptional items (2018: £17.1m; 2017: £2.0m), and intangible amortisation (2018: £2.6m; 2017: £2.2m)

³ Decrease in underlying EPS largely reflects issue of new shares in the year to 31 December 2017

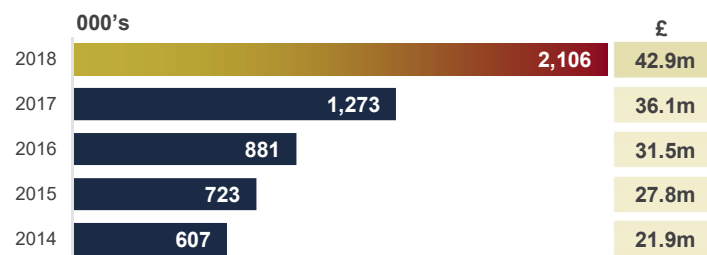


GROWTH IN ASSETS UNDER MANAGEMENT

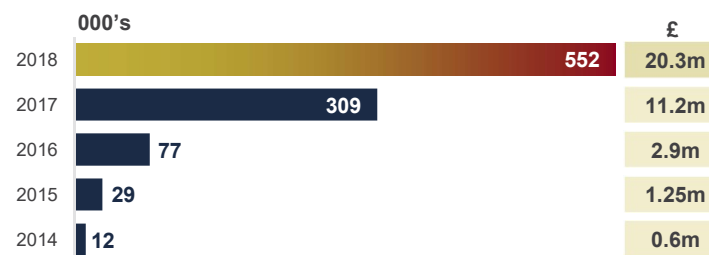
► Total meter and data assets under management at 31 December 2018: 3.1m

► Total smart meter portfolio: 846,000

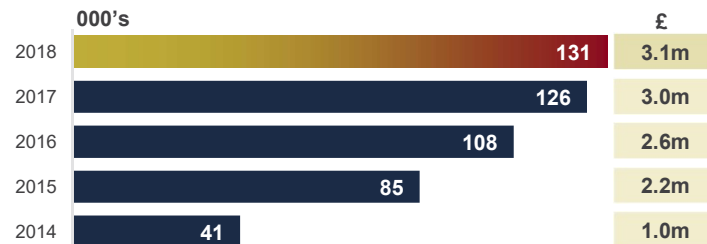
Gas meters 2.11m assets* / £42.9m recurring revenue



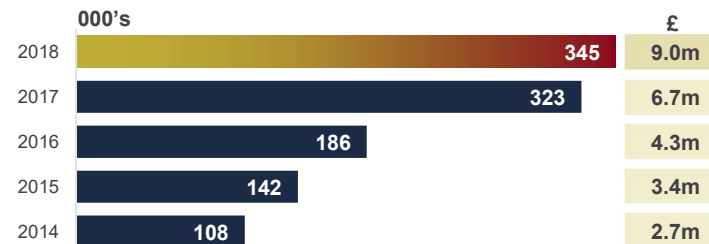
Electricity meters 552k assets / £20.3m recurring revenue



Gas data 131k assets / £3.1m recurring revenue



Electricity data 345k assets / £9.0m recurring revenue

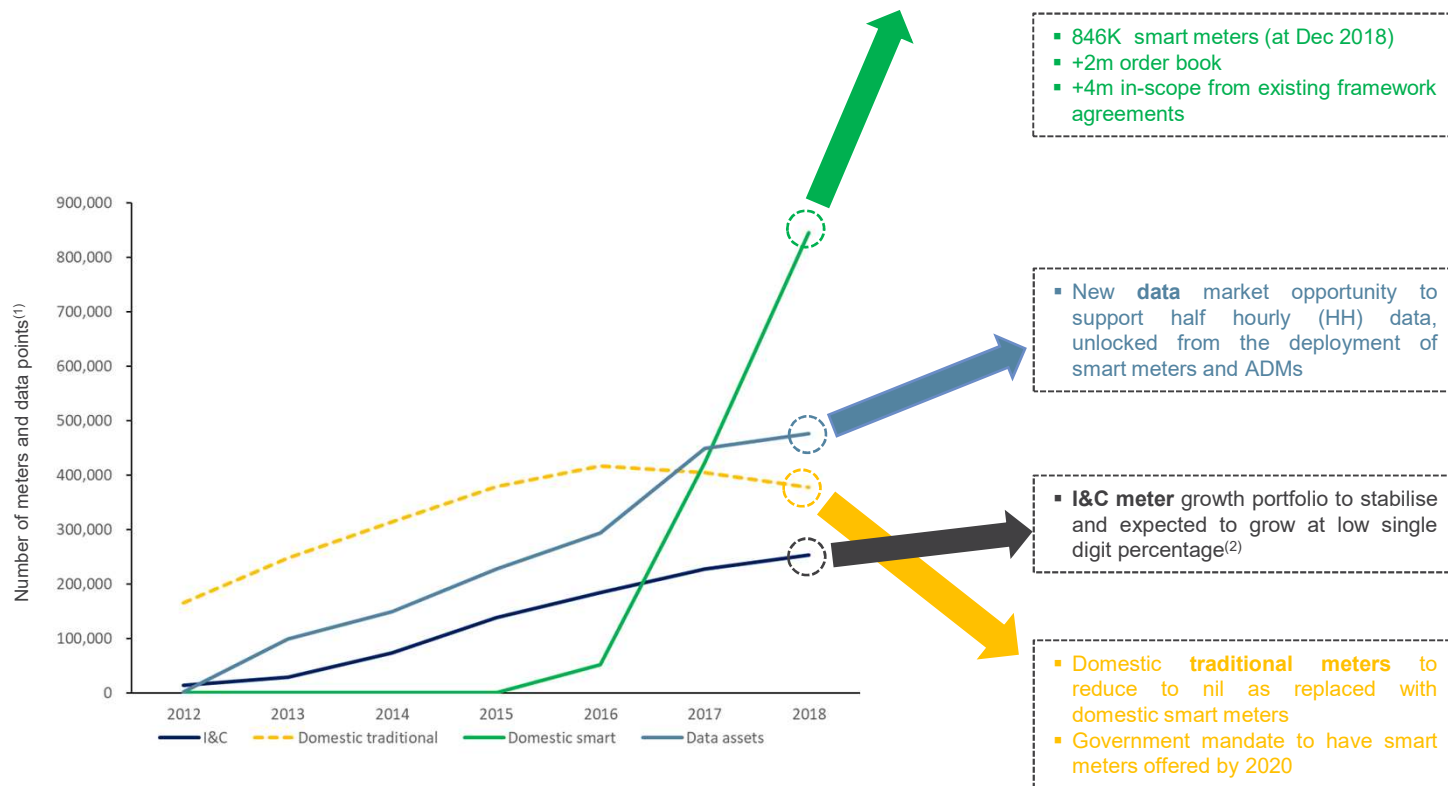


* Includes third party managed assets



SMART METERS ARE SMS' FASTEST GROWING ASSET PORTFOLIO

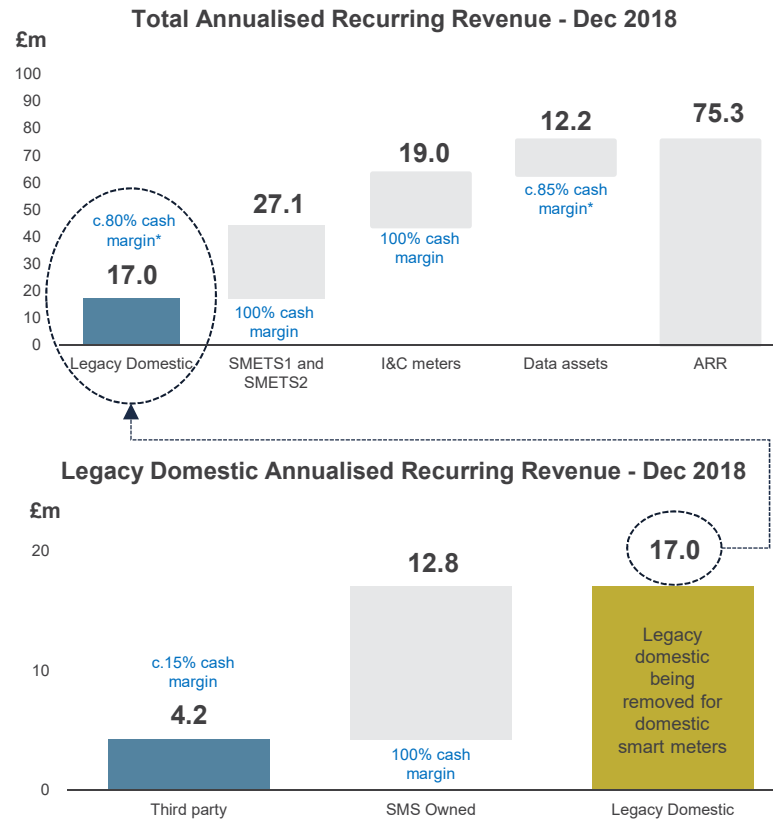
Government 2020 roll-out target paves way for exchanging legacy traditional meters with smart



⁽¹⁾ does not include 1.2m third party managed assets

⁽²⁾ only assumes I&C meters with non-domestic specifications

ANNUALISED RECURRING REVENUE



* Cash cost of sales relates to data costs and sim card costs

- ▶ Legacy traditional meters exchanging to smart meters as exceptional accounting items during exchange phase:
 - Mandated roll-out by end of 2020
 - Expected roll-out by end of 2022
- ▶ £17m ARR to be removed through traditional meter removal
 - NBV of £43m to write off 377k SMS assets (£12.8m ARR)
 - Termination fee received on removal but timing outside SMS control.
 - No debt or interest on this portfolio
 - No cash impact other than reducing rental
 - NBV (£43m) depreciates over remaining 4 years on straight line basis to zero (to end of 2022)
- ▶ End-March 2019 ARR of £77.7m increased to c.£80m, in line with 3.35% RPI applicable from 1st April
 - Average RPI indexation over last 9 years 3.1%

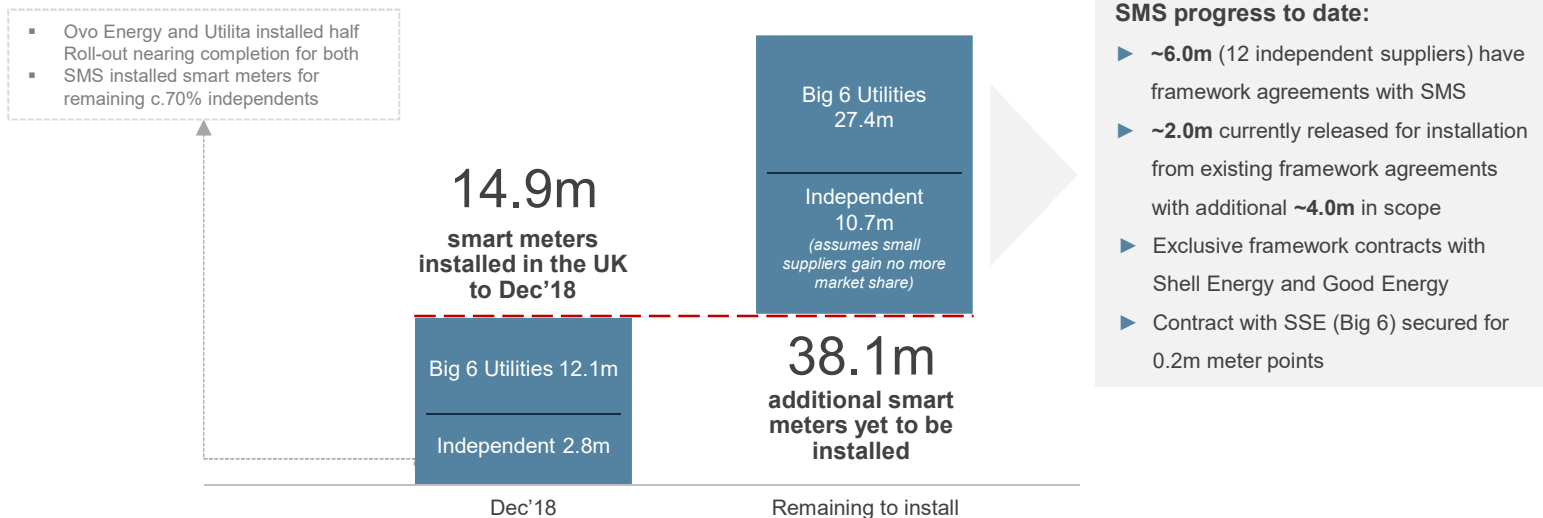
MARKET UPDATE



DOMESTIC SMART METER MARKET PROGRESS

Supportive regulatory backdrop

- ▶ By end of 2020, the UK Government and OFGEM expects 80% of households and businesses to be offered a smart meter
- ▶ The programme requires 53m meters to be installed. SMS is well positioned to provide end-to-end installation and ownership services to energy suppliers
- ▶ Independent suppliers market share ~25%, and growing

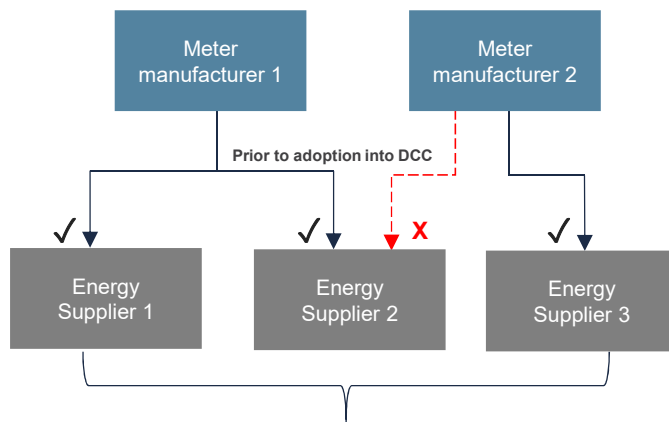


Significant opportunity as market leader amongst independent energy suppliers

SMETS1 TO SMETS2 “INTEROPERABILITY AND ADOPTION”

BEIS Mandate: All SMETS1 to be enrolled into DCC over next 18 months

Foundation stage: Installation of SMETS1 smart meters



Consumers can lose smart functionality when switching supplier

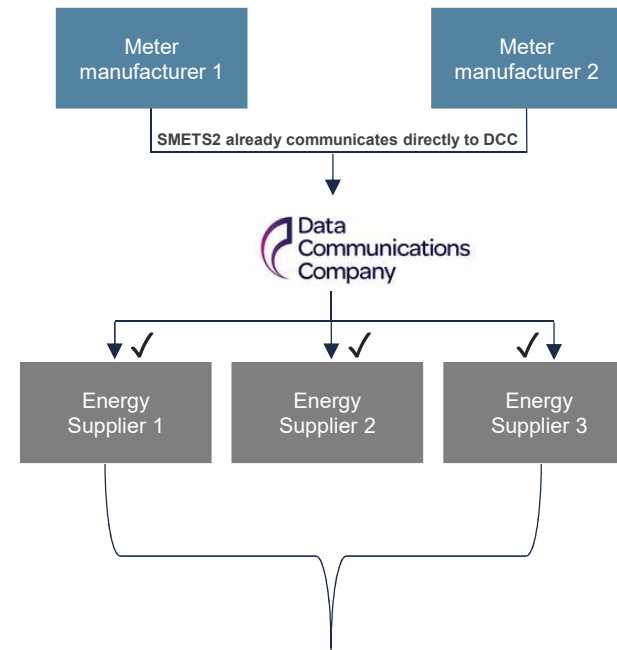
Adoption Process*

All SMETS1 will be upgraded to SMETS2



SMETS1 to SMETS2 transition

Mass Rollout: Installation of SMETS2 smart meters



Seamless switching
No cost to SMS, over the air process



* <https://www.smartdcc.co.uk/smart-future/enrolment-and-adoption/>

OVERVIEW OF INSTALLATION CAPACITY

	Jan-Mar 2019	April to June 2019, and beyond
	SMETS1 to SMETS2	SMETS2
Capacity	63K / month	<ul style="list-style-type: none"> No constraint on SMETS2 availability foreseen post June 2019 Training centre's current capacity for 180 trained engineers per month, equivalent to >20K incremental domestic smart meter installations per month
Run-rate	25K (40% utilisation)	
Labour	500 engineers	
Potential training capacity	120 engineers / month	

- ▶ Direct labour increased whilst sub-contractors reduced. Adequate training capacity available for the volumes anticipated, not third party dependent
- ▶ Very high levels of direct labour retention: upper quartile salary, annual bonus, health and safety bonus, share incentive scheme
- ▶ Our training academy has the vision to create "An Energy Centre of Excellence"
- ▶ We have invested significantly in our training centre, both technical capacity and creating a centre of excellence for customer service, to support the business in extending capabilities to include new products and services, including EV installation, battery storage and solar PV



FINANCIAL RESULTS



INCOME STATEMENT

	2018 £m	2017 £m	
Revenue	98.5	79.6	24%
Annualised recurring revenue	75.3	57.0	32%
Gross profit (excl. depreciation)	61.9	53.7	15%
Gross margin (excl. depreciation)	63%	68%	(5%)
Pre-exceptional EBITDA	51.6	40.3	28%
Pre-exceptional EBITDA margin	52%	51%	1%
Underlying PBT	25.1	22.2	13%
Underlying earnings per share	18.46p	19.93p	(7%)

- ▶ Revenue increased driven by revenue-generating asset portfolio to 3.13m (2017: 2.03m)
- ▶ Annualised recurring revenue growth weighted towards electricity asset due to historical gas-weighted portfolio
- ▶ Margin reduction of 5 percentage points arising mainly from changing mix of external sales activity in Installation and Energy Management businesses, despite underlying profitability growing in absolute terms
- ▶ EBITDA growth driven by increasing profitability in meter and data rental portfolio
- ▶ Decrease in underlying earnings per share reflects increase in issued share capital in November 2017 to fund additional growth



BALANCE SHEET

	Dec 2018 £m	Dec 2017 £m
Assets		
Non-current	374.4	279.9
Current	45.3	42.3
Cash at bank	30.0	150.6
Total assets	449.7	472.8
Liabilities		
Bank loan < 1 year	172.0	23.2
Current liabilities	39.4	48.2
Bank loan > 1 year	—	163.9
Non-current liabilities	12.2	9.9
Total liabilities	223.6	245.2
Net assets	226.1	227.6

- ▶ Strengthened balance sheet following equity placement of £150m in November 2017
- ▶ Increase in non-current assets arising mainly from increase in revenue-generating assets. Our portfolio reached 3.13m metering and data assets by December 2018
- ▶ Increase in current assets reflects growth in trading levels
- ▶ Increase in Bank loans < 1 year due to signing of new RCF on 21 December 2018 providing access to £420m RCF for 5 years, with more flexible terms
- ▶ Cash cycle carefully managed with net debt at £142.0m at December 2018
- ▶ Post year end £277.0m of available cash and unutilised facility after the first drawdown under the new facility



CASH FLOW

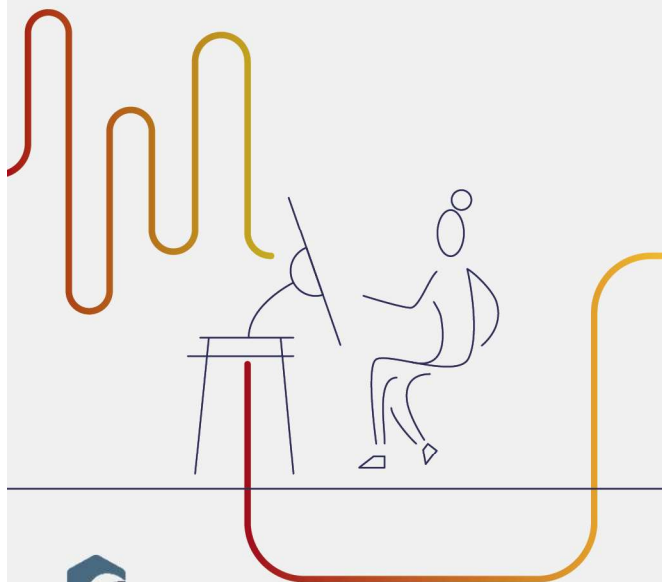
	Dec 2018 £m	Dec 2017 £m
Operating profit (excl. exceptional items)	27.2	24.1
Exceptional items	(16.1)	(1.5)
Operating profit	11.1	22.6
Depreciation and amortisation	24.4	16.2
EBITDA	35.5	38.8
Working Capital	(11.9)	2.4
Other (non-cash exceptional items)	16.4	0.4
Operating cash flow movement	40.0	41.6
Tax	0.4	(1.0)
Net interest	(4.6)	(4.5)
Net outflow for intangible and fixed assets	(134.7)	(122.0)
Cash outflow	(98.8)	(85.9)
Dividends	(6.1)	(4.0)
Changes in equity	-	148.0
Net cash flow	(104.9)	58.1
Net cash flow in borrowings	(15.7)	84.9
Net decrease in cash and cash equivalents	(120.6)	143.0

	Dec 2018 £m	Dec 2017 £m
Net decrease in cash and cash equivalents	(120.6)	143.0
Cash flow from movement in debt	15.7	(84.9)
Other non cash movement in debt	(0.6)	(0.4)
Changes in net debt arising from cash flow	(105.5)	57.7
Net debt at beginning of period	(36.5)	(94.2)
Net debt at end of period	(142.0)	(36.5)



SEGMENTS: ASSET MANAGEMENT

Investing in assets and providing
remote reading solutions

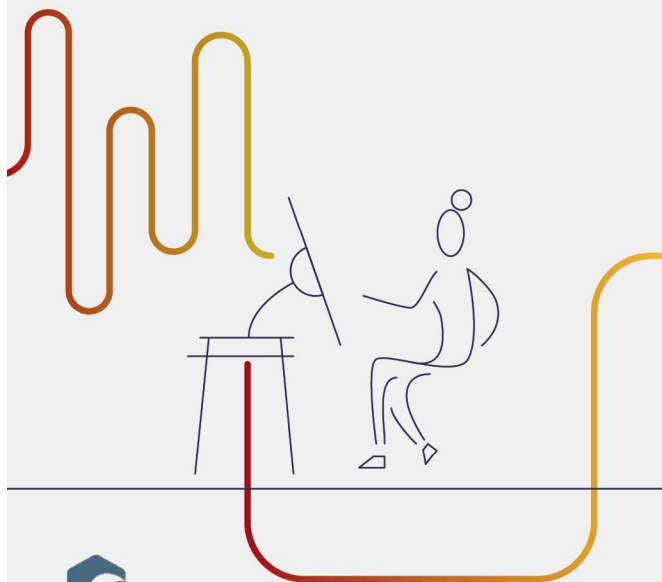


	Dec 2018 £m	Dec 2017 £m	Reported change
Revenue	65.5	48.7	+35%
Cost of sales	(25.7)	(19.0)	+36%
Gross profit	39.7	29.7	+34%
Gross profit margin	61%	61%	

- ▶ Revenue and annualised recurring revenue increased on prior year with revenue up 24% and annualised recurring revenue up 32% to £75.3m
- ▶ Additions of c.1.1m metering and data assets in 2018 under asset management

SEGMENTS: ASSET MANAGEMENT (CASH MARGIN)

Investing in assets and providing
remote reading solutions

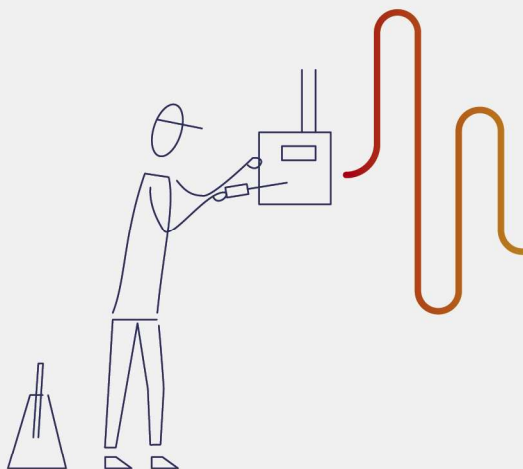


Cash Margin	Dec 2018 £m	Dec 2017 £m	Reported change
	Total	Total	
Revenue	65.5	48.7	+34%
Cash cost of sales	(5.4)	(5.7)	-5%
Cash gross profit	60.1	43.0	+40%
Cash gross margin	92%	88%	

- ▶ Meter asset depreciation is included within cost of sales, in line with other operators in the industry
- ▶ The above table removes £20.4m (2017: £13.3m) of depreciation to provide cash gross margin
- ▶ Cash cost of sales relates to data costs, sim card costs and 3rd party meter management costs
- ▶ Cash gross margin continues to grow - benefits from investment in portfolio and index linkage

SEGMENTS: ASSET INSTALLATION

Direct field force management and installation

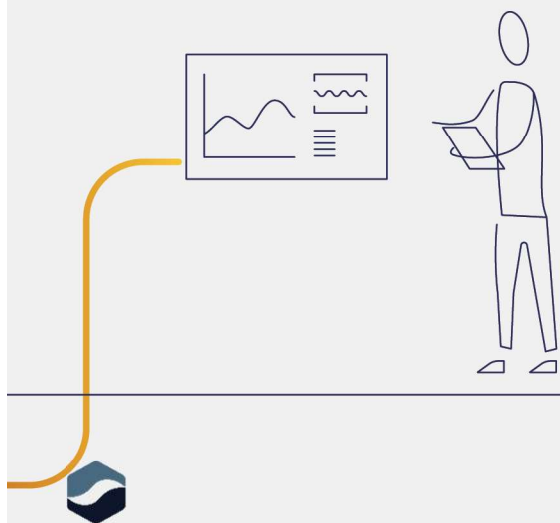


	Dec 2018 £m	Dec 2017 £m	Reported change
Revenue	26.6	27.5	-3%
Cost of sales	(20.5)	(18.0)	+14%
Gross profit	6.1	9.5	-37%
Gross profit margin	23%	35%	

- ▶ Additional capacity from internally controlled training centre
- ▶ Completes connections and emergency call outs
- ▶ Customer base growing for repeat connections management activity
- ▶ Permitted internally generated installation costs capitalised
- ▶ Transition from SMETS1 to SMETS2 resulting in investment in capacity costs to enable delivery of our order book

SEGMENTS: ENERGY MANAGEMENT

Providing energy efficiency strategies



	Dec 2018 £m	Dec 2017 £m	Reported change
Revenue	6.5	3.4	+89%
Cost of sales	(5.1)	(2.2)	+128%
Gross profit	1.4	1.2	+17%
Gross profit margin	21%	35%	

- ▶ Focus on enlarging our platform for growth and developing longer-term customer relationships
- ▶ Margin reduction reflects successful tender and commencement of large-scale energy efficient lighting contract which will span several years
- ▶ Contract is driving significant growth in overall revenue but at a lower gross margin

FUNDING FUTURE GROWTH

Flexible balance sheet to deliver growth and long-term returns

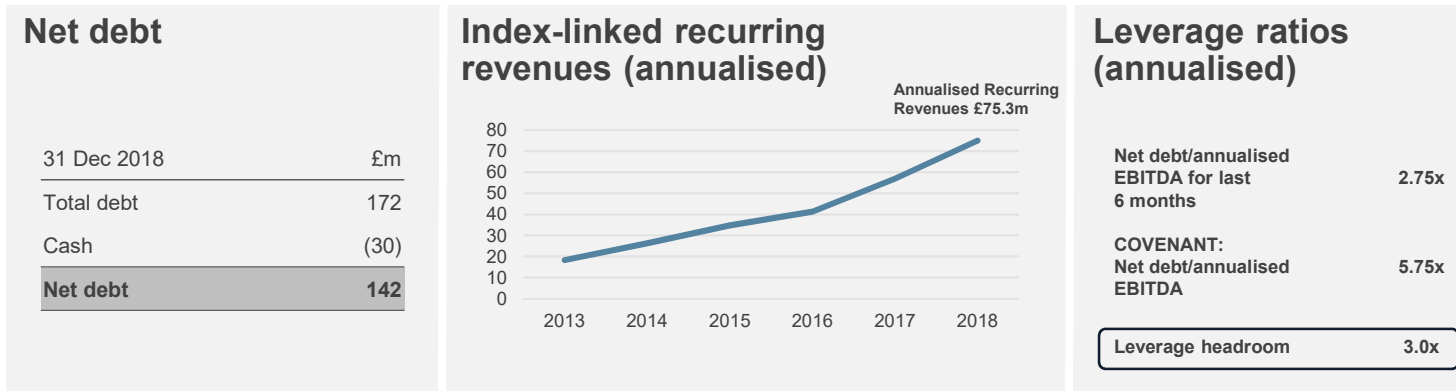
Balance sheet	Funding growth	Portfolio and return options
<ul style="list-style-type: none">▶ Prudent approach to leverage in growth phase of portfolio	<ul style="list-style-type: none">▶ Credit facilities of £420m to 2023<ul style="list-style-type: none">▶ Leverage covenant of 5.75x▶ Significant headroom to deliver growth today (at 3rd Jan 2019)<ul style="list-style-type: none">▪ Cash of £57m▪ £220m of credit headroom	<ul style="list-style-type: none">▶ Continue to review optimal capital structure▶ As portfolio and recurring revenue increases, potential for diversifying funding▶ Attractive shareholder returns<ul style="list-style-type: none">▪ Disciplined dividend policy in growth phase▪ Potential for strong growth in returns from mature portfolios

Maintain flexible capital structure to deliver an attractive growth of portfolio



FLEXIBLE CAPITAL STRUCTURE: NEW £420M RCF

1. Existing portfolio:



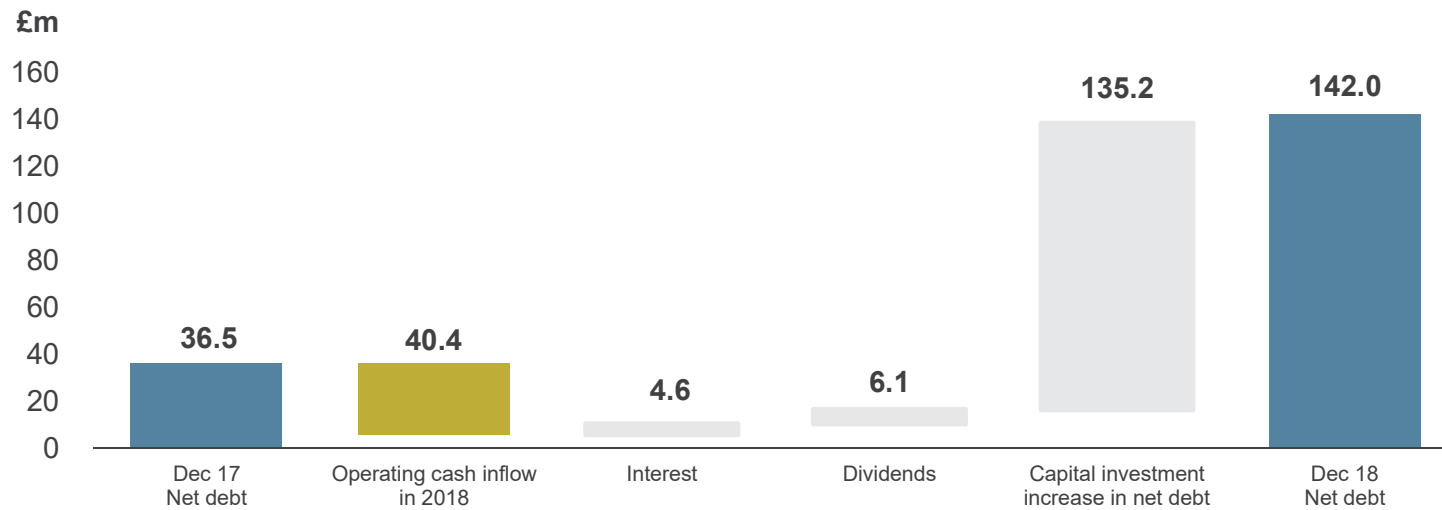
2. Future installations:

Cash* £57m	+	Undrawn RCF* £220m	=	Current capacity* £277m
-----------------------------	---	-------------------------------------	---	--

* as at 3rd Jan 2019



CAPITAL STRATEGY: EVOLUTION IN 2018



- ▶ £150m equity cash inflow in Dec 17 reduced net debt to £36.5m
- ▶ £100m cash used to delever the business in February 2018
- ▶ Operating cash inflow and balance of equity proceeds being utilised for investment and growth

EXCEPTIONALS

	2018	2017
	£'m	£'m
Assets removed under domestic smart meter exchange programme	8.6	-
Traditional meter assets remaining on wall - now under 4 year depreciation policy	5.6	-
Facility fees	1.0	0.5
Other	1.9	1.5
	17.1	2.0

- ▶ Assets removed under the domestic smart meter exchange programme represents the reduction in carrying value of meter assets net of termination sums received
- ▶ This treatment allows more predictable forecasting of underlying trading results over the remainder of the smart meter exchange programme
- ▶ Future disposals and the associated termination income will be disclosed as an exceptional item

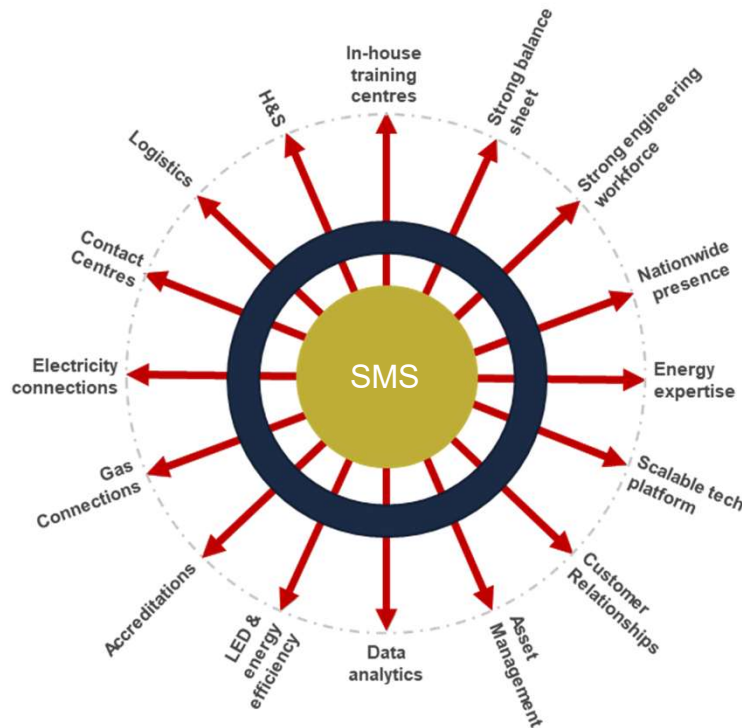


STRATEGY



KEY FOCUS REMAINS THE UK SMART METER OPPORTUNITY

Strong platform to deliver on the smart meter rollout and originate new asset classes



- ▶ SMS continues to focus on the large market opportunity in UK domestic smart meter rollout
 - The smart meter roll-out program remains at the heart of the UK Government's 40% carbon reduction target by 2030
 - Smart meters accelerate development of new asset classes, enabling transition towards decarbonisation
 - By December 2018, SMS generated £75.3m ARR (Annualised Recurring Revenues) and is well positioned with a further 2m order book and an additional 4m opportunity with existing contracted suppliers
 - ARR at 1 April 2019 stood at c.£80m, incorporating 3.35% RPI on the 31 March 2019 ARR of £77.7m with smart meter portfolio growing to 932K
- ▶ Over the last 24 years SMS has invested significantly to develop an end-to-end service and a scalable business model
 - This includes all aspects of installation and asset financing, for both metering and data services
 - SMS origination platforms enable asset ownership
 - Significant barriers to entry



HH DATA OPPORTUNITY: ADM AND SMART METERS

The ADM devices present growth opportunities in ARR

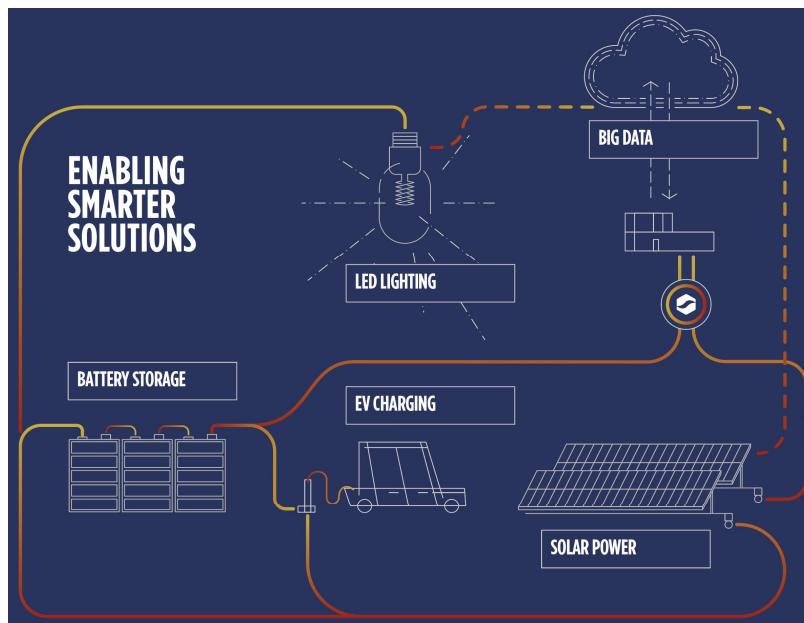


- ▶ The roll-out of smart meters has created additional data opportunities for SMS
 - Mandatory HH Settlement (ARR c.£100m market opportunity with no meter capex)
 - Drive Time Of Use Tariffs which are critical for demand management and EV charging
 - Empower consumer to change behaviour
 - Enabler of new asset classes
- ▶ SMS has upgraded the capabilities of its ADM^(TM) data logger device
 - The new devices are 4G/5G enabled with ability to store data securely in the cloud
 - Packaged 'ADM in a box' solution provides a simple one stop solution for installation and data analytics platform
 - Water & gas solution, with opportunities outside the UK
- ▶ The revenues originated from these devices are also annualised, index linked and recurring in nature



SMART METER ENABLES EMERGENCE OF NEW ASSET CLASSES

Demand from existing customers coupled with SMS' strong platform provides attractive new opportunities



- ▶ SMS has been recognised by the Office of Low Emission Vehicles (OLEV) as an accredited installer of electric vehicle charging points for the government's Workplace Charging Scheme (WCS)
- ▶ SMS is delivering a major LED lighting retrofit project for a leading national hotel chain and are continuing to identify and deliver opportunities to invest and deliver energy efficiency reduction strategies and to optimise building control solutions
- ▶ SMS is also trialling the installation of innovative battery storage and generation solutions, typically upstream of the customer meter working closely with both our I&C corporate customers and energy supplier partners



Q&A

